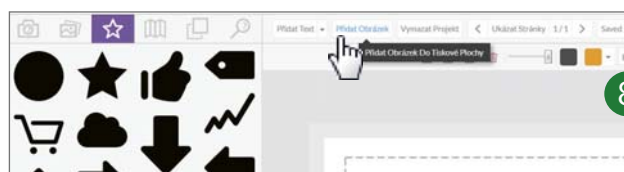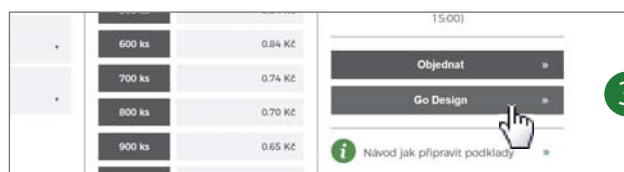# gogoprint™

your fresh solution
www.gogoprint.cz

CREATING PRODUCT DESIGN
using GoDesign online app

Brief manual

1. Select a product.

2. Select the format (dimensions), paper type, print parameters, and quantity.

3. Click on **GoDesign >**

4. After a template is loaded, check the marks.
All important zones and edges are marked with a line and have labels.
(Template is visible only when creating the design and will not be visible on the finished product).

5. So that you keep the template visible throughout the process, we recommend first placing all text objects and logos and only then adding the background into the bottom layer.

6. To add a text object, click on **Add text.**

7. Text can be edited: font and properties, font size, alignment, or text colour.

8. You can upload your own bitmap images in the formats *.jpg, *.png, *.gif, *.bmp or use ready-made vector objects (the tab with the star).

9. You can edit bitmap images or add various effects. Do not forget to save the edited images by clicking on **Save.**

10. You can resize individual objects by grabbing the blue corners or rotate them by grabbing the mark at the top.

11. You can also change the transparency and colours of objects.

12. After processing all the pages of the template, click on **Save and use** below the template.
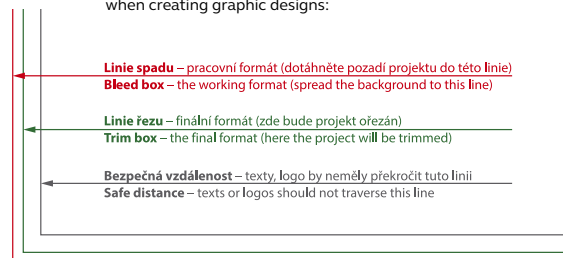
FILE REQUIREMENTS

1. General requirements

1.1. We accept only files compatible with PC / MS Windows OS (we do not accept Mac OS files).

1.2. The prepared files must conform to our templates, which are available for download for each product, and to the technical requirements described in this document.

1.3. File names may not contain accented characters or punctuation marks (except for the dot that separates the file name from the extension).
The file name should not contain any characters other than Latin letters, numbers, underscores, and spaces.

1.4. We do not recommend using fonts smaller than 6 points (smaller get illegible).

1.5. Always check your files before uploading. Check that everything in the print file looks as it should, that nothing is missing, the texts look correct, and there are no unwanted objects on the page.
(If overprint displaying is not enabled in Corel or Illustrator, white objects with the overprint will be visible during typesetting, but become invisible when printed from the exported print file.)

NOTE:

If you do not know how to use graphic programs, you can use our simple online tool GoDesign for most of the products. Graphic designs created in this app are guaranteed to conform to all the necessary technical requirements.

We have prepared templates for you to download in various formats. They contain marked zones that must be observed when creating graphic designs:

Linie spadu – pracovní formát (dotáhněte pozadí projektu do této linie)
Bleed box – the working format (spread the background to this line)

Linie řezu – finální formát (zde bude projekt ořezán)
Trim box – the final format (here the project will be trimmed)

Bezpečná vzdálenost – texty, logo by neměly překročit tuto linii
Safe distance – texts or logos should not traverse this line

2. Technical requirements

We only accept background files in the following formats

2.1. ***.pdf** (Adobe Portable Document Format).
File specifications:

- standard: PDFX1a

- colour profile: Coated CMYK FOGRA 27/39/51
  (i.e., without an inserted profile)

- bitmap image resolution: 300 ppi
  (ppi – pixels per inch)

- scale: 1:1 (100 %)

- If some graphic elements extend over the edge (trim box) or touch the edge, leave the overlap beyond the trim box by the bleed box. This especially applies to the background.

- texts / logos / other important design elements (frames, lines, pictograms, illustrations, etc.) should not extend beyond the safe distance.

- all texts should be converted to curves.

- we do not need any printing marks – trim line, registration, bleed, file description, colour bars, etc..

- • If you are unable to meet all the requirements of the PDFX1a standard, meet them as much as you can (CMYK colour model, inserted bitmap images, fonts converted to curves or embedded, minimum resolution of 300 ppi, absence of transparent elements). The more are able to meet, the better the result of the printing processes.

2.2. ***.tif** (Tagged Image File Format / TIFF).
File specifications:

- colour model: CMYK

- profile: Coated CMYK FOGRA 2739/51
  (i.e., without an inserted profile)

- resolution: 300 ppi *
  (pixels per inch).

- scale 1:1 (100 %)

- If some graphic elements extend over the edge (trim box) or touch the edge, leave the overlap beyond the trim box by the bleed box. This especially applies to the background.

- merge layers; the file should contain a single layer.

- one-page file
  (do not use multi-page TIFF files!).

- we do not need any printing marks – trim line, registration, bleed, file description, colour bars, etc..

* NOTE:

For products viewed from a distance greater than 1 m, the resolution of the bitmap images should not be less than 72 ppi (pixels per inch).